



For Immediate Release

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STARK COMPANY REALTORS CELEBRATES 100th ANNIVERSARY Central & Corporate Office Hosts Luncheon to Benefit Porchlight's "Independence Duffle Bag" Collection Campaign

2980 Arapaho Drive, Madison, WI (Tuesday, July 1, 2008) — As part of Stark Company Realtors[®] celebrating its 100th Anniversary, the company is supporting an array of community events throughout the year. Next up in their celebration plans is *Porchlight's "Independence Duffle Bag" fundraiser*, hosted by the company's Central Office Agents and Corporate Office Staff, via a **"Luncheon Barbeque on Tuesday, July 1st from 11:30am-1:30pm"**.

"Our goal is to raise funds to fill 50 *"Independence duffle bags"* that are given to homeless individuals", said Sheri Doyle, Central office Agent. Each bag is filled with over 20 necessity items (from personal hygiene items to winter hats to small notebooks and pens) to ease the plight of the homeless and give them some hope and independence. Porchlight's Director, Mr. Steven Schooler will be on hand to answer questions and have duffle bags available to sponsor for a \$20 donation. The \$20 donation covers the cost of the over 20 items purchased to be included in each duffle bag. The company's delivery of duffle bags to Porchlight will take place on July 3, 2008.

Cost for the luncheon is \$5.00 with all proceeds going directly to Porchlight. Lunch includes; grilled brat or burger with chips, side dish and drink. Raised proceeds will be used to purchase the personal items to fill the duffle bags.

Please visit this link for more information: <http://www.starkhomes.com/100years.html>. If you are unable to attend but would like to make a donation to this worthy organization please forward your check made out to Porchlight, Inc., by mailing to: Stark Company Realtors, Attn: Porchlight Committee , 2980 Arapaho Dr., Madison, WI 53719

"We are proud of our rich heritage and tradition of industry leadership as well as customer service and community support," said David K. Stark, president, Stark Company Realtors. "What better way to celebrate our 100 years of service than to give-back, partnering with charitable organizations as well as supporting fun fundraising events where everyone can participate."

About Porchlight

Porchlight strives to decrease the Dan County homeless population by giving shelter, housing, supportive services, and a sense of community in ways that empower residents and program participants to positively shape their lives. For more information, visit: <http://www.porchlightinc.org/>.

About Stark Company Realtors

Founded in Madison, Wisconsin in 1908, Stark Company Realtors[®] has sold more homes than any other firm in Dane County. The company has nearly 300 professionals located in eight offices throughout South Central Wisconsin, and has relationships with over 50 builders of new construction homes, condominium and retail developments. Celebrating 100 years of service, the Company is recognized as the "Most Trusted Name in Real Estate". Visit www.starkhomes.com .