



### **For Immediate Release**

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## **STARK COMPANY REALTORS® CELEBRATES 100<sup>th</sup> ANNIVERSARY**

### **By Hosting a Homecoming Tailgate to Benefit Porchlight's "Solutions to Homeless" Campaign**

(2980 Arapaho Drive, Madison, WI) — As part of Stark Company Realtors® celebrating its 100<sup>th</sup> Anniversary, the company is supporting an array of community events throughout the year. Coming up next, on **Saturday, October 25<sup>th</sup> from 9:00AM to 12:00 Noon, our Central Branch Office Agents & Corporate Staff will be hosting the "Porchlight Homecoming Tailgate Party"!**

The event will be held on the lawn of the Clarendon Apartments, one block up Monroe Street from Camp Randall Stadium. Starting at 9:00am, Stark Company Realtors agents and office staff will be serving up; brats, hot dogs, chips & beverages, along with Porchlight Products' own sauerkraut & curtido (cole slaw) and other condiments in a tailgate atmosphere of fun! Prices are \$2 per brat, hot dog, water or soda and \$3 per beer, with all proceeds benefiting Porchlight in support of their efforts to reduce homelessness in Dane County.

According to Stark Central Office agent Mary Duff: "Porchlight is an incredible asset to our community and Stark Company Realtors is passionate about giving everyone the opportunity to come home. We feel that tying into UW's Homecoming weekend is a natural & perfect fit for this particular fundraising effort." Porchlight's Executive Director, Steven Schooler, will be helping out at the tailgate as well as other Porchlight employees and board members. "We all look forward to a festive, collaborative atmosphere while raising money for such a worthy cause," said Duff.

"We are proud of our rich heritage and tradition of industry leadership as well as customer service and community support," said David K. Stark, president, Stark Company Realtors. "What better way to celebrate our 100 years of service than to give-back, partnering with charitable organizations as well as supporting fun fundraising events where everyone can participate."

### **About Porchlight**

Porchlight strives to decrease the Dane County homeless population by giving shelter, housing, supportive services, and a sense of community in ways that empower residents and program participants to positively shape their lives. For more information, visit: <http://www.porchlightinc.org/>.

### **About Stark Company Realtors**

Founded in Madison, Wisconsin in 1908, Stark Company Realtors® has sold more homes than any other firm in Dane County. The company has nearly 300 professionals located in eight offices throughout South Central Wisconsin, and has relationships with over 50 builders of new construction homes, condominium and retail developments. Celebrating 100 years of service, the Company is recognized as the "Most Trusted Name in Real Estate". Visit [www.starkhomes.com](http://www.starkhomes.com) .

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