



For Immediate Release

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Celebrating 100th Anniversary, Sun Prairie Office Teams Up With The 2nd Annual "Project Toasty Toes" to Help Area Children with Winter Clothing

(1625 W. Main Street, Sun Prairie)

In honor of the company's 100th year, the Sun Prairie Branch Office is supporting again this year, the **Project Toasty Toes** winter clothing drive in support of Sun Prairie area children. Each year, hundreds of children in the school district go without boots, mittens, and snow pants. In its 2nd year, **Project Toasty Toes** is again teaming up with area local businesses as collection drop-off locations for new and gently used winter clothing items for children ages K-12.

Donations will be collected from December 8th to December 23rd at the following drop-off collection points; Stark Company Realtors Sun Prairie Office, Prairie Athletic Club, or any Sun Prairie Public School. Also, all donors may register for a chance to win items or services donated by area local businesses. Prizes will be drawn after school's December 24-January 4 winter break.

About Project Toasty Toes

Project Toasty Toes was started in December of 2007 by Amanda Alexander. After word got around that over 250 kids at just one local elementary school needed coats, she called the school to see what she could do to help. This was an issue that was close to her heart, because as a child, her family was less fortunate and often was the recipient of the generosity of others. To her surprise, the community had already rallied and dropped off almost 300 coats. The school social worker said what they really needed now and every winter were boots and snow pants. With the help of the Stark Company Realtor locations, Project Toasty Toes began. In two weeks about 50 items and \$150 were gathered for the school. Amanda and her six-year-old daughter, Paige who also took a strong interest in the project, proudly have decided to give back every year, hoping to make this project more successful each time. An email has been set up at toastytoes@hotmail.com, so people can contact Amanda year-round with donations.

Giving Back to the Community

Earlier this year, the Sun Prairie Branch office lent support in April to the "Sunshine Place" Food Pantry and most recently assisted the "Keys to the Future" silent auction hosted by the Sun Prairie Education Foundation. As part of the Company's 100 Year Celebration the Company began the year, by seeking out several community events to provide support to, throughout the year. The celebration kicked-off with a Sunshine Place Food Drive in Sun Prairie in April. As a culminating event, the company hosted the 2008 Stark Company Realtors Community Classic Giving Back to the Community Golf Outing in August, raising \$10,000 for seven area community organizations.

About Stark Company Realtors

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