



starkhomes.com
For ALL Local Listings

REASONS TO MARKET YOUR HOME WITH STARK COMPANY REALTORS®

A HIGH PERFORMANCE SALES TEAM

At Stark Company Realtors®, real estate is a calling, not a hobby. All our associates are carefully selected, rigorously trained, and held to a very high standard of performance and service. Our Realtors average over 9 years of experience, and most hold advanced designations in real estate practice. Our mission is not simply to list your home, but to get it sold, so you get where you want to go, on time.

INCREASE YOUR ODDS OF CLOSING ON TIME

Our research shows that closing according to the original contract dates is the single most important performance measure to our clients. Stark Company Realtors® has an over 90% success rate, compared to a nationwide industry average of less than 50%.

ATTRACT MORE BUYERS ON THE INTERNET

Your home will be featured, with 15 professional photos, on www.StarkHomes.com, the best organized and most complete web site in the area. It will also appear on WisconsinHomes.com, Madison.com, and via our network of national real estate web sites, your home may be presented on over 30 other web sites at any one time.

YOUR HOME WILL BE EASY TO FIND WITH STARK CONNECTIONS

Stark Connections is a complete technology marketing package helping prospective buyers find your home, utilizing all of today's electronic media. Stark Connections tools include text messaging, individual property web sites for all listings, mobile website, video capability, Live Chat and more.

NEVER MISS A SHOWING OPPORTUNITY WITH OUR EXCLUSIVE STARK SHOWING LINE

One of many Stark innovations, our Showing Line was the first, and still the best system for arranging and tracking showings of your home. Staffed 7 days a week by fully trained professionals, buyers and other real estate agents can quickly and easily schedule showings, all of which are tracked in a computerized database to help you and your Stark Realtor® monitor activity.

THE MOST TRUSTED NAME IN REAL ESTATE FOR OVER 100 YEARS

INCREASE YOUR EXPOSURE TO OUT OF TOWN BUYERS

Over 25% of buyers come from out of town. Our full service Relocation Division is a member of Leading Real Estate Companies of the World™, the leading independent national referral network that unites us with the largest and best real estate companies around the nation. We receive hundreds of referrals each year through the network, increasing your exposure to relocating buyers.

ATTRACT MORE BUYERS WITH OUR COMPREHENSIVE ADVERTISING PROGRAM

We are among the largest advertisers in all the major real estate media. We run a highly visible display ad Sunday in the Wisconsin State Journal's Home Section. We also run visible displays in many smaller local market newspapers, and in column ads in many media. Additionally, through our network of websites your home may be presented on over 30 web sites at any one time.

THE MOST TRUSTED NAME IN REAL ESTATE

Stark Company Realtors® has been a leader in real estate since its founding in 1908. We've grown to nearly 250 professionals in 7 offices throughout South Central Wisconsin. Recent telephone surveys ranked us #1 in name recognition, 1st choice for buying and selling a home, and top ranking in quality of service. This reputation was built on promises kept, and a company wide commitment to excellence. We make this pledge to you: "No other real estate firm, of any size, will be organized to serve our customer's needs as completely, as professionally, and as successfully as Stark Company Realtors®."

(Source: Kroupa & Associates Dane Trak Survey, April 2006, 2007 & 2009)



A family tradition since 1908

SOUTH CENTRAL WISCONSIN OFFICES

MADISON CENTRAL

2980 Arapaho Drive
Madison, WI 53719
608-256-9011

MADISON WEST

702 N High Point Road
Madison, WI 53717
608-836-9300

MIDDLETON

1818 Parmenter Street
Middleton, WI 53562
608-831-3234

SUN PRAIRIE

1625 W Main Street
Sun Prairie, WI 53590
608-837-7345

MADISON EAST

4509 Cottage Grove Road
Madison, WI 53716
608-221-4000

BARABOO

1025 Eighth Street
Baraboo, WI 53913
608-356-6644

STOUGHTON

1609 Hwy 51 and 138
Stoughton, WI 53589
608-873-8181

RELOCATION

2980 Arapaho Drive
Madison, WI 53719
800-779-4037