



## STARK CONNECTIONS

Technology You Can Trust

As the **Most Trusted Name in Real Estate** we also have the reputation for providing leading-edge technology features, tools and services, all designed to make your home selling and buying experience easy. Generally regarded as the most complete and well organized real estate web site in the market, we have an array of interactive tools for today's tech-savvy consumer to perform their home search with the technology of their choosing.



### VIEW **ALL** SOUTH CENTRAL WI OPEN HOUSES

*Create Your Personal Tour List & Map*

With all South Central WI listings (per SCW MLS) on StarkHomes.com, touring open houses is easy! Preview photos details online and build your own personal open house tour & map, with travel directions from your home.



## Virtual Chat™

Looking For Your New Home Just Got Easier!

As another innovation, our Virtual Chat is a quick, convenient online customer service to provide you information when you need it. Simply click on the icon to begin your online conversation with one of our expert Stark customer service representatives.

## MAPfinder

*Property Search*

### *Virtual Mapping to the Front Door of Your New Home*

Our MapFinder Property Search lets you pinpoint your home search all the way down to the neighborhood level! Our unique magnifying mapping tool allows you to define the area of interest for your new home quickly, and precisely, with the click of a mouse.



## *My Stark Homes HomeFinder*

*From Desktop to Doorstep*

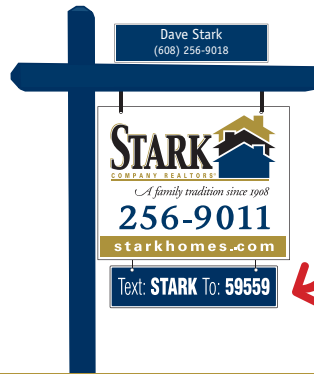
Each month, over 50,000 emails are automatically sent to our customers. Register for your exclusive HomeFinder search today!

## Our Tech-Savvy Sign Riders Provide You Instant Connections



### eSign Rider

Our property-specific URL sign rider allows you mobile phone connectivity to the property detail page of that specific home



### TEXT CONNECT

Text: Stark To: 59559 for Instant Information On Any Area Listing

Integrated GPS to your SmartPhone shows you the 5 homes closest to your current location.



### Mobile Phone Web Interface

Fast loading, sized to your own device, you can have instant access, receiving mobile-friendly slide shows and property information.



### iPhone or iPod Touch Search Application

Quickly view home information, right in the palm of your hand, right where you are at. Utilizing GPS technology, search for homes near your current location or by property address to view a property detail page.

## Property Searches

With a visit to our web site you will find a variety of ways to begin your home search. View open houses and create your own personal tour and map (updated 24/7).



### SEARCH BY THESE OPTIONS:

- Quick Search:** Ideal if you have an MLS# for a specific property
- New Listings or Price Reduced:** For recent additions and price changes
- Property Type:** Single family, Condominium, Commercial, Sites/Lots or Multi-family, Select a city, Select a price range

### Each property provides you with the following options:

- Detailed information on listing
- 15 Professional photos & Virtual tour
- Email to a friend
- Map driving directions
- Request a showing
- Request more information
- Use our Mortgage Calculator to figure out monthly mortgage payments



## Home Buyers & Sellers are Searching Online!

The internet has profoundly changed the way people learn about and shop for real estate. Today, buyers start their real estate search process on the internet. With our web site network, Stark Company Realtors makes sure your home reaches a wide audience by appearing on over 30 web sites at any one time!